

## SOCIAL MEDIA KIT

### RESOURCES

**Keep LA AI Fresco website:** <https://keeplaalfresco.com>

### Social Media Handles – *Tag us!*

- @CalRestaurants: [Facebook](#), [Instagram](#), [Twitter](#)
- @CRALosAngeles: [Facebook](#), [Instagram](#)

**Geotag:** Los Angeles, California

**Hashtags:** #AIFresnoDining #DineAIFresco #LARestaurants #LACityCouncil #OutdoorDining #LAOutdoorDining

**Supporting Hashtags:** #LADiningScene #LosAngelesRestaurants #OutsideDining #PatioDining #CaliforniaRestaurants

### SUGGESTED POSTS

Please use the suggested posts below to help us spread the word! These posts can be revised but please remember to:

1. Tag Us: @CalRestaurants, @CRALosAngeles
2. Tag your Location
3. Include our hashtags listed above
4. Link to the website, KeepLAAlFresco.com! <https://keeplaalfresco.com>

### Captions:

**Caption #1:** Californians have fallen in love with outdoor dining. Now, this necessity is being threatened by the City of LA. We need to make our voices heard. Keep LA AI Fresco!  
<https://keeplaalfresco.com>

**Caption #2:** Outdoor dining, lots of it! It's one good thing our city got out of the pandemic. So, why is the city making rules that will make it so hard and so expensive for restaurants to keep these spaces open? Who even asked for this? Keep LA AI Fresco! <https://keeplaalfresco.com>

**Caption #3:** The new LA outdoor dining ordinance could mean the closure of outdoor dining at many mom-and-pop restaurants who simply cannot afford more permit fees. Literally no one in L.A. asked for this. Keep LA AI Fresco! <https://keeplaalfresco.com>

### RECOMMENDED VISUAL

We encourage you to use one of the attached graphics in the folder. [Download Graphics.](#)